

**ABSTRACT**

An article of footwear includes an outsole, a midsole, an insole, and a display element having a shape and a thickness. The display element shape can be circular, oval, or other shape appropriate for display through a shoe outsole. The display element has a color, such as a color that coordinates with team colors of a sports team. A cut-out having substantially the same shape and thickness as the display element is formed in the midsole for receiving the display element. The outsole includes a transparent portion through which a display element can be viewed from the bottom of the outsole.

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